

INCHES FROM  
The Golden-Plated Rule

By Lillian Paschal Day

I was hanging in the subway. Strap-holding isn't riding. It's being dragged shrieking. The shriek may be inward. But it's there all the same. My feet ached, I was hot and tired. A day's shopping was up. I walked miles in one store. What you want is usually elsewhere. It's mostly the third floor. Commuters bump me, my arms. Even my own arms. My arm-sockets. A little "painted-lady" came in. She was blond and rosy. Her hair was just below her knees. Two men were gaily. They gave her two seats. A baby-vamp smile rewarded them. Each man got it impartially. One man sat down again. Shifted bundles and feet. Sore feet make soreheads. Then I thought crossly: "How I do love him!" They're all alike. That painted kitten gets two seats. Respectable women can stand. They hang by the hand till dead. Not a man carries a job. Chivalry is extremely moribund. Just then a man arose. He made a courtly bow. He had a kindly smile. "Take my seat, madam."

THE DAILY NOVELETTE

Molly's Choice of Envelopes

By Elinor T. Sperry

MOLLY picked up the letter she had just written and, with head on one side and lips pursed, read it through thoughtfully.

Dear Peggy Prime—I am in love with a very estimable young man and I know that he is in love with me, but it is too bashful to tell me so. Even, although it is leap year, I do not want to do the proposing, yet I feel very sure that he would be glad to have me help him out. What shall I do?

PERPLEXED.

Once more she perused it. Inserted a common then laid it aside and spread out Peter's brief note to answer. Dear Peter! Somehow, between the lines she could read the affection he could not manage, even after several years of courting, to put into words.

"My dear Peter," ran her reply, "no, I haven't forgotten my promise to accompany you to the bankers' outing on June 20. I will be ready early."

"Yours sincerely,  
"MOLLY ENDICOTT."

Then she folded the two letters carefully, slipped them into envelopes, and went down to the postoffice.

For some time now Molly had been very sure that Peter loved her, and she had been racking her brains for a means of helping him overcome the bashfulness which apparently stood between her and a proposal of marriage. Then, idly reading one day in the daily paper a column where lovelorn maidens sought the advice of older, wiser heads than their own, she found her inspiration. At first, she hesitated about putting it to the test. If it worked, it would be wonderful, but Molly was a retiring soul with a shyness only a bit less than Peter's. Eventually, however, not without numerous misgivings, she had written her modest plea for advice. From the moment that it had slipped irrevocably into the letter slot she was on tenterhooks. Never before had she bared her heart so brazenly to another.

But even as she worried over the outcome, she busied herself with preparations for the coming week which was the big event of the season in Medville's social calendar. She freshened the bows on her pumps, finished a ruffy organdie dress whose apple-blossom pinkness set off the youthful bloom of her cheeks, and remodeled a straw hat to the last degree of chicness and allure. Oh, Molly was not leaving undone in the meantime any of the customary things which inspire a man to pour forth his heart in declarations of undying devotion.

Three days before the outing Peter telephoned: "What time shall I call for you?" "Didn't—didn't you get my note?" "You did?—I didn't mention the time?" "—3 o'clock." Molly hung up the receiver thoughtfully.

On the morning of the outing Peter found waiting for him a girl whose youthful attractiveness made her seem to him very desirable, not only as a companion for the day, but as a comrade throughout life. And as he sat beside her during the long automobile ride and listened to her dear voice he inwardly berated himself for having feared these many months to risk all on the asking of a simple question, "Will you marry me, Molly Endicott?"

Arrived at the shore, the merry crowd took part in games and contests, a swim and a bountiful clam bake. Molly seemed to be enjoying it all to the utmost, although at times Peter fancied he caught her regarding him with an expression that was slightly queer. Not until just before the start for home in the early twilight did she vouchsafe him a quiet moment from the others.

Then, at Peter's insistence, she consented to sit beside him on the bench in the shelter of a huge building, trembling by some giant hand above high tide. For several minutes they chatted casually. Suddenly, with a twinkle in his eye that Molly did not see, Peter broke a temporary silence. "Molly," he said, "would you think of a young lady who mixed up her letters in the wrong envelopes?"

"I should think she was extremely careless," retorted Molly firmly, but her cheeks were very rosy and the hand which she held was slightly quivering. The water was not very steady.

Peter, all at once turning serious, looked at her with a stern, restless hand. "Forgive me, darling, he whispered. I was just teasing. You must know that I love you for years, but I never had the courage to suppose that such a wonderful person as yourself could care for an ordinary fellow like me. But when you made that mistake with your letters and I received, instead of mine, Peggy's note, your dear little plea for information as to how to make me propose, I know what an idiot I had been. Look at me, Molly dear!"

And as Molly lifted to his her love-lit eyes, he gently into his arms and kissed her. A little later, Molly, from the depths of his shoulder, spoke in a muffled voice. "Peter," she said, "I don't want to begin our engaged and married life on a foundation of misunderstanding, but I put that letter in the wrong envelope on purpose."

For a minute there was silence except for the soft slap-slap of the water on the rocks. Then, over her dark head, Peter, smiling contentedly, looked out across the blue waters of the bay reflecting the afterglow of the sunset. "That was what I hoped," he said. "I was afraid I had been an idiot."

Next complete novelette—  
"Jimmy's Bombshell"

claim the dog. You can apply these and ask for the kind of dog you want, and if there is much dog there at that time you will be able to get it provided you will promise to give it a good home, as, of course, you would. As he has written, to this column seeking a home for a dog since your letter came I am suggesting this as a quicker way of getting one than waiting until some one does write to me. I hope you will be able to get just the kind of dog you wish.

Removing Tobacco Stain

To the Editor of Women's Page:  
Dear Madam—You have helped so many other people by your advice. I am going to ask you to try to help me if you possibly can. I would like to know if there is any possible way of getting tobacco stains out of a Palm Beach suit that has already been cleaned, and how to get the tobacco stains out of a Palm Beach suit that has not been cleaned as yet. Maybe some of your readers could help me. I would like to try soap and water on the tobacco stains and bleach the suit in the sun if it is a white suit. Lemon juice will remove the stain more quickly, but it would not be wise to use this on a suit, for it would take the color out, too. Try this on both suits, and if it is not successful at the drug store and the directions for use are on the bottle. The suit should be preserved and the whole figure, arranged as naturally as possible, should be stored in the closet. He naturally wore, seated in his own armchair in the attitude and aspect most favorable to him during life.

HUMAN CURIOS

Jeremy Bentham's Strange Bequest

Upon the death of Jeremy Bentham, a well-known and public-spirited resident of London, it was found that his will included several unusual clauses. His body was bequeathed to his friend, Doctor Fordyce, to be dissected and examined, in order that all possible anatomical lessons might be learned from it. But, after dissection, Bentham directed that the skeleton should be put together and kept entire, that the head and face should be preserved and that the whole figure, arranged as naturally as possible, should be stored in the closet. He naturally wore, seated in his own armchair in the attitude and aspect most favorable to him during life.

The first part of this strange wish was carried out to the letter. Bentham's body was dissected by surgeons in the presence of a large class of medical students and several interesting and important facts were deduced from the physical structure of the remains. But when it came to the preservation of the face and head it was found that this could not be accomplished without the use of liquid preservatives, which would impair the carrying out of the spirit though not the letter of the will. Doctor Talrych modeled a wax face on the skull of the dead man and the skeleton, dressed in the clothes which Bentham was accustomed to wear, may be seen to this day in the Anatomical Museum of the University College Hospital, in London.

Monday—"Mother Goose"

Furriers and Milliners

**FORBES** Liberty Bonds Accepted  
1115 CHESTNUT ST.  
(OPPOSITE KEITH'S)  
For Saturday Selling Only!  
A Remarkable Sale  
Trimmed Hats  
(182 Only)  
At the very special price of **8.50**  
Regularly 12.50 to 15.00  
Soft hats turned up, lovely and becoming. Trimmed with fancy pins and ornaments, burnt goose and ostrich.

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1214—Chestnut Street—1214  
Present  
Charming New Millinery  
Especially Designed for  
The Younger Women  
For Saturday we have scores of new dressy Hats for women and misses from our own work rooms.  
For \$12.00—Soft Turbans Hats with soft Velvet rolling brims, wool ornament for trimming.  
For \$18.00—Soft Mirrored Velvet Hats—rolled brim, trimming of bands of worsted in Parisian colorings.  
For \$12.00—Velvet Turbans—trimming of gold ribbon and fancy wool ornament.  
For \$18.00—Alice Blue Velvet Sallor—rolling brim, silver ribbon and ostrich feather on brim.  
Special for Saturday  
Pure Silk Hosiery, \$2.95  
Full-fashioned hosiery of the better kind, double line soles and softer tops—a dependable grade for wear and serviceability. They come in black, white, oxford, navy and gray. We would advise liberal buying at this special price.  
Good Silk Petticoats at \$10.00  
Close-fitting jersey top Petticoats with flounce of mesaline or taffeta; there is a splendid selection of shades and these are exceptional value at the price.  
Washable Doe Skin Gloves, \$1.85  
Practical Gloves because so easily washed. And dressy for street or sports wear. These come in both white and yellow and are the usual \$2.50 kind. The quantity is limited.  
Flesh Colored Dress Shields, 25c  
These are fine nainsook covered and impervious to perspiration. They are of three sizes, and made in white and black. Very special value, 25c pair.  
New Silk Veilings, 29c  
A new selection just received in dotted, scroll and novelty designs. These compare favorably with veilings twice the price. There is a good selection of the wanted shades.  
Autumn Weight Shawlettes, \$6.50  
These are of wool, long sleeves, surplice front with tie; very comfortable worn as a spencer jacket. Colors are white, black, navy and brown.  
New Plaid Skirts at \$13.75  
These are all-wool in new autumn plaids, attractively box-pleated. This is a very stylish model and very modestly priced. Sizes are 28- to 36-inch waist.

The Way You Wear It  
A Daily Fashion Talk by Florence Rose



Is the thing that counts with your sweaters this season. These two models show the charming fashion of wearing the belt of the skirt over the sweater, thus making the sweater part of the dress. At the left is a dark blue one with a pearl and dark blue skirt, while the other is brown with a cream collar of angora.

The sweater is one thing and the way you wear it another. Strongly in evidence during the entire summer, sweaters are even more necessary an adjunct to the smart woman's wardrobe now that cooler days are prevalent at seashore and mountain resorts. Once we were inclined to terminate the summer season with Labor Day festivities, but now the tendency is more and more to remain at cottage and summer hotels until October is actually in sight. And this accounts for the fact that at present there is a big demand for sweaters.

But it is not enough simply to have your supply of sweaters. You must know the smart way to wear them, and almost every large resort or summer colony seems to have its little trick. This is especially true of the younger women.

At the right the belt of cream white and brown and the sweater of the Tuxedo type is of brown with cream white collar of angora.

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Imported  
Scotch Tweed  
SUITS, TOP COATS,  
CAPES and SKIRTS  
\$65 up  
for WOMEN and  
MISSSES

who are clever at imitating these little tricks in donning their clothes that give the stamp of smartness and youth. At one of the very smart resorts the idea originated to wear the belt or girde of the skirt over the sweater in the manner indicated for you in today's sketch. Last summer there was a fad for wearing narrow leather belts with sweaters, but this has rather gone by the boards. Sometimes the skirt is of plain white, cotton or some sort of silk or woolen fabric. Rather more striking is the effect produced when the skirt is fashioned from one of the gay skirt silks. In the sketch you may see one skirt of wide striped silk and another of a silk with large round design.

Sometimes you will see a light sweater and again a dark sweater matching the darker element of the skirt design. For instance, with a skirt of pearl and dark blue striped silk you will see a sweater of dark blue with the belt of pearl and dark blue worn over it.

At the right the belt of cream white and brown and the sweater of the Tuxedo type is of brown with cream white collar of angora.

Making More Money

By Filling Color Prescriptions  
If you were to ask Miss Maymo Quent, of San Diego, Calif., the nature

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**A STYLE SHOW**  
in a few hours it looked more like an End-of-Season SALE!  
We were more anxious to show our Newest Styles, than to make sales. We wanted folks to see what a really fine, big stock we carry. The sales would come later. But they gobbled up so quickly our original creations in SUITS and DRESSES for Women, and our SUITS for Men, that we had to send in a hurry call to our New York Manufacturing Offices for more garments to fill the gaps! "Rush orders!—always rush orders!" cried New York. Our VALUES are so great, they never hang long in stock.  
Smart Fall Models for Women  
DRESSES & SUITS  
\$27.50 up! Smart models in all the New Materials and trimmings. Sizes up to 53.  
\$32.50 up!  
= MEN! =  
SUITS of the finest WOOL serge, cashmere and worsteds at this price. \$37.50 up  
BOYS' TWO-PANTS SUITS \$16.95  
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"We'll Trust You to Pay"

of her business in life, she would probably reply: "I'm a prescription specialist." But that's only because the Quent office is tucked away in the balcony of a San Diego drug store and looks like it ought to be part of the prescription department. Miss Quent's real business is in decorating—anything and everything, from piecegoods to battieships.

She supplies hostesses with corsage bouquets, favors, menu cards, table decorations or any other variety of original color effect with which they may wish to impress their guests. There is no end to the media she uses, nor is there any end to the variety of her tasks. One minute she may be taking an order for a dollar button, and the next for the decoration of an entire home. Not long ago she spent three days decorating the cruiser Pittsburgh in order that it might be in shape properly to receive the captain's five hundred guests. She may use crepe tissue paper, colored by hand, to produce a rose. She may use saten dipped into various shades of dyes. Or she may use sugar or salt or ice for an effective

centerpiece. Her fingers fairly fly as she produces the decorations and can turn out in about three minutes a bouquet that leaves nothing to be desired save its natural perfume. "I can reproduce any flower," says Miss Quent, "in almost any medium—tissue, silk, velvet, chiffon or paper. What my patrons wish is the one that I charge on the basis of the time and materials used. Yes, it's a pleasant business, as well as an unusual one, to say nothing of being one that pays well."

Tomorrow—A Venture in Coffee

**Let Cuticura Be Your Beauty Doctor**  
Cuticura is the only medicine that cures itching, burning, and all other skin diseases. It is the only medicine that cures eczema, dandruff, and all other scalp diseases. It is the only medicine that cures hemorrhoids, and all other rectal diseases. It is the only medicine that cures all other diseases of the skin and scalp.

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"Pilgrim" Plaid Blankets  
Pink—Blue—Tan  
66x80 inches—\$9.00  
"Pilgrim"—how comfortingly suggestive:—1620  
—Plymouth Rock—Pilgrim fathers (and mothers)  
—sturdiness—purity—vigorous simplicity of taste.  
Surely you can trust the blanket called "Pilgrim."  
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**Dalsimer Standard Shoes**  
\$7.90  
Tomorrow  
A WONDERFULLY  
SPECIAL PRICE FOR  
Autumn Tan  
BOOTS AND OXFORDS  
For Women  
Smartly in vogue is this model Boot for Autumn wear. Designed to meet the demands of style, comfort and utility during the cool months. Slender and sturdy, simple and strong, its perforated tip but serves to enhance its natural beauty. In High arched Military Heel models, of Mahogany Tan Calf with Fawn Fabric Tops. A rare value at \$7.90.  
Third Floor  
Sister to the Autumn Boot above is this Oxford of Mahogany Tan Calf. Its High arched Military Heel gives to it the practical, modish appearance so highly favored this season. Exceptionally low-priced at \$7.90.  
THE newest originations of the cleverest Shoe Designers are presented in our Autumn assemblies. Their creations include striking styles in High and Low Shoes for Street and Dress Wear. Women who seek distinction in Footwear will delight in choosing from a selection rich and varied—altogether charming!  
Silk Hosiery of the quality, style and color that supremely emphasize Dalsimer Standard of "Value!" In all sizes, shades and textures—at prices most fair.  
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